



Get your Industrial Training with
Capacious Technologies for your
brighter future

CHOOSE THE BEST

TECHNOLOGIES

Social Media Optimization

Training Structure

Duration: - 30 Day (1 Hour)

including Internship

Fees: - 4999/-

1. Introduction to Social Media Optimization

2. Types of Social Media Platform

- Facebook
- Instagram
- LinkedIn
- Twitter
- Pinterest
- Many More

3. Facebook

- Introduction to Facebook
- Profile
- Page
- Groups
- Sharing
- Organic Reach
- Impressions
- How to increase likes
- Many more things related to Facebook

4. Instagram

- Introduction to Instagram
- Profile Creation (Business Profile)
- How to increase Followers
- How to increase likes
- Organic Reach
- Many More things related to Instagram

5. LinkedIn

- Introduction to LinkedIn
- Profile Creation
- Connections

- **Types of connections**
- **How to Create Business Page**
- **Many More things related to LinkedIn**

6. Twitter

- **Introduction to Twitter**
- **Profile Creation**
- **How to write proper post**
- **Many More things related to Twitter**

7. And So On.

8. Certificate For Internship

