



Get your Industrial Training with
Capacious Technologies for your
brighter future

CHOOSE THE BEST

Pay Per Click (PPC)

Training Structure

Duration: - 30 Day (1 Hour)

including Internship

Fees: - 4999/-

1. Introduction to Pay Per Click

2. Types of Paid Ads

- **Google Ads**
- **Facebook Ads**
- **Instagram Ads**

3. Google Ads

- **Introduction to Google Ads**
- **Creation of Ad Account**
- **Search Ads**
- **Lead Generation Ads**
- **Display Ads**
- **Video Ads**
- **Shopping Ads**
- **Local Store Ads**
- **Website Traffic Ads**
- **App Installation Ads**

4. Facebook Ads

- **Introduction to Facebook Ads**
- **Creation of Ad Account**
- **Page Promotion Ads**
- **Post Boost Ads**
- **Website Traffic Ads**
- **E-Commerce Ads**
- **App Installation Ads**
- **Conversion Ads**
- **Lead Generation Ads**

5. Instagram Ads

- **Introduction to Instagram Ads**
- **Page Promotion Ads**
- **Leads Generation Ads**
- **Post Like Ads**

6. Certificate For Internship

